



For Immediate Release
Contact: Shameka Lloyd
sloyd@halifaxrmc.org
252-535-8743

Hotels Continue to ‘Give Back’ to Halifax Regional Foundation Fundraising Program Expands with Two New Partners

ROANOKE RAPIDS, NC (August 28, 2014) – The Halifax Regional Foundation is excited to announce two new partners to its Hotel ‘Give Back’ Program. Baymont Inn & Suites (101 South Old Farm Road S.) and Holiday Inn Express (74 Premier Blvd.) both of Roanoke Rapids are the newest hotel partners supporting the ‘Give Back’ program. Baymont Inn & Suites and Holiday Inn Express are supporting the hotel ‘Give Back’ program by donating five dollars per room night for reservations booked for Medical Center related purposes.

“The program is a great way to give back to the community, said Tracey Jordan, General Manager of Baymont Inn & Suites. Local business working together makes a strong community and I encourage other businesses to support Halifax Regional as well.”

Reservations can be booked online via links posted on the www.halifaxregional.org homepage or by mentioning Halifax Regional Foundation when making a reservation by phone.

“We are supporting the program because we are a fresh and friendly hotel that believes in supporting families in their time of need and being there when needed, said Monique Edwards, Assistant General Manager, Holiday Inn Express & Suites Roanoke Rapids. We are here to provide guests nothing but the best in this warm and friendly environment.”

Recently, the Halifax Regional Foundation gifted the hospital eye instrument sets which make surgery more efficient and increases productivity; an ultrasound exam table for radiology; and new white boards to improve patient communication and engagement.

The Halifax Regional Foundation is committed to supporting Halifax Regional Medical Center in its mission to improving health care in the Roanoke Valley. The Foundation continuously seeks to build relationships with community and business partners interested in participating in programs to further the work of the Foundation’s fundraising and education efforts. If interested, contact Halifax Regional Foundation Coordinator, Betsy Morris, at 252-535-8476 or by email at bmorris@halifaxrmc.org.

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About the Halifax Regional Foundation

The Halifax Regional Foundation is a not-for-profit organization that exists to support the efforts of Halifax Regional Medical Center through fund raising efforts, educational opportunities, and upgrading of healthcare technology. Contributions to the campaign, conducted by the Halifax Regional Foundation are tax deductible. For more information, contact Sherry Jensen at 252 535- 8476 or visit www.halifaxregionalfoundation.org.